

RECREATION AND AMENITIES

Adopted March 27, 2023

While all aspects of this Comprehensive Plan ultimately shape the livability of Katy, this Recreation and Amenities section especially reinforces the quality of life its residents enjoy, along with the events and amenities that draw visitors to the city. All of the plan elements also relate to the environment, including topics such as: land and floodplain management through municipal planning and development regulation; design of housing and neighborhoods; availability of travel options; provision of water, sanitary sewer, storm drainage and other public services; and – through this plan section – planning for recreation and enjoyment of the outdoors. Consideration of prudent resource conservation practices requires a holistic view of the community and how it interacts with, benefits from, and manages the integrity of its natural “infrastructure.”

Plan Sections

- Growth Capacity
- Land Use and Development
- Transportation
- Economic Development
- **Recreation and Amenities**
- Plan Implementation

This plan section also reflects the goals and priorities established through the City's new Parks, Trails and Recreation Master Plan, which was adopted by City Council in October 2022.

Why this Comprehensive Plan Section is Important for Katy

- Emphasizes that parks, open space and recreation facilities are an essential part of a healthy and sustainable community, offering relaxation and exercise outside of the home and work and beyond school activities.
- Underscores that much like streets, utilities and police and fire protection, parks and recreation facilities are another component of a municipality’s core services – and often among the public services most valued by residents and also enjoyed by visitors.
- Highlights that along with its unique heritage, Katy also offers a revitalized and increasingly active Downtown, convenient access to all the arts and entertainment offerings of a large metropolitan area, and access to nearby preserved areas of the Katy Prairie and other regional natural resources.



- Reinforces that the quality of land, water and air resources is also essential to the character and livability of a community.

Accomplishments

Progress and achievements resulting from past planning and implementation efforts were identified through leadership and community input to this plan. Significant items cited that are most relevant to the Recreation and Amenities topic include:

- Completion of Historic Downtown Square and streetscape upgrades, along with a new City Hall and Civic Center.
- Successful bond election for park/trail improvements and upgraded park facilities.
- Parks, Trails and Recreation Master Plan adopted.
- Increased parks and recreation staffing.
- Ongoing repairs and aesthetic upgrades to City parks, including tree planting around the Town Park storm water detention area.
- Acquisition of property for Leyendecker Landing and other green space additions.
- Acquisition of historic Fussell House and property to establish new 3B Learning Center.
- Completion of 80-acre lake, nature preserve and Phase 1 trails at Katy Boardwalk District.
- Growth of annual Katy Rice Festival and other special events that have increased community engagement, especially utilizing the new Historic Downtown Plaza space.
- Opening of MKT Distillery and No Label Brewing Co. at former rice dryer sites.
- Attraction and opening of Typhoon Texas water park.
- Ongoing community beautification efforts, with recognition for Keep Katy Beautiful through the prestigious Governor's Community Achievement Awards (in 2022, 2018, 2013, 2010, 2007 and 2000), which also provides TxDOT funding for further landscaping projects along local rights-of-way.





Vision, Guiding Principles and Plan Priorities

The Recreation and Amenities section ties into the overarching Comprehensive Plan framework in the following aspects:

Link to Vision

Katy will be a premier family-oriented community.

Providing a safe, connected and resilient place to live, work, invest, learn and worship.

Maintaining [Katy's] small-town feel and preserving its identity and heritage.

Offering residents and visitors an amenity-filled, welcoming community.



Relevant Guiding Principles

GP1: Katy will continue to be **PRO-ACTIVE** in providing a high quality of life for all residents, listening and responding to residents' concerns and aspirations, and seeking to involve more residents, businesses and other partners in making Katy a strong community.

GP2: Katy will be **ENGAGED** as it seeks to build and maintain partnerships in all arenas, including transportation, infrastructure, economic development, emergency response, and parks and recreation.

GP3: Katy will be **AUTHENTIC** as it seeks to preserve its small-town feel and unique identity, through continuing improvements to public areas and facilities, historic preservation efforts, and ongoing and new community events that bring people together.

GP5: Katy will be **CONNECTED** both as neighbors and residents, and in working to achieve a citywide pathways network that better links areas of the city.

Relevant Strategic Priorities

2. Pro-actively Preparing for Ongoing Growth.
3. Enhancing Mobility and Access.
4. Achieving an Even More Livable Katy.

Framework for Action

The Framework for Action in each plan section builds off of the plan priorities confirmed with Katy City Council during the transition from the Existing City to the Future City phase of Comprehensive Plan development. The actions in this Recreation and Amenities section involve tangible steps that will lead to achievement of the Goals in line with the plan's Guiding Principles. The actions are categorized into the five types of plan implementation activities as highlighted in the Introduction section:

1. Capital Investments
2. Programs and Initiatives
3. Regulations and Standards
4. Partnerships and Coordination
5. More Targeted Planning/Study

Goals for Recreation and Amenities

GOAL RA1:	A city with a range of amenities and activities for all ages and interests, to keep residents enjoying their home town along with visitors.
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In addition to the single overarching goal above for this Recreation and Amenities section, the following goals were adopted as part the City’s new Parks, Trails and Recreation (PTR) Master Plan:

PTR GOAL 1:	An eventual citywide trails and pathways network that connects Katy’s public park sites along with neighborhoods, schools, downtown and other key destinations, with an emphasis on user safety and comfort.
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PTR GOAL 2:	Upgraded playground equipment and other inviting and inclusive park amenities , with greater consistency in design and styles across individual park sites that are both cost-effective and durable.
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PTR GOAL 3:	Targeted upgrades to Katy’s popular off-leash dog park , along with potential added connections from neighborhoods to the north.
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PTR GOAL 4:	An emphasis on multi-objective site design , especially for the new Leyendecker Landing facility and other City park sites that already involve storm water management, to ensure that natural resources and open space are conserved through parkland acquisition and designed for public access and enjoyment.
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PTR GOAL 5: Responsiveness to the needs of **youth and adult sports** for play and practice fields, balanced with overall park and recreation system priorities, including quiet places for **passive enjoyment of nature and more spaces to host community gatherings**.

PTR GOAL 6: An increasing focus on **recreational and leisure programming**, to foster the broader health and wellness of Katy residents beyond active, outdoor recreation.

PTR GOAL 7: Use of **cooperative agreements and coordinated efforts** with other governmental jurisdictions, Katy Independent School District (KISD), and private sector and non-profit partners to advance the goals and priorities of this Master Plan.

Strategic Action Priorities for Recreation and Amenities

ACTION		Initiate	Action Type	Action Leaders and Key Partners
GOAL RA 1:				
A city with a range of amenities and activities for all ages and interests, to keep residents enjoying their home town along with visitors.				
SAP 1.	Along with the art work placed on Katy’s water towers, explore other opportunities to link the design and construction of specific capital projects to community beautification objectives. This can include supplementing other public infrastructure with art and design elements that help to improve the aesthetics of and/or screen an otherwise utilitarian capital project. Possibilities include overpasses and viaducts (with the Texas Department of Transportation), utility boxes and fire hydrants. In downtown areas, this can include creative designs for street furniture, bike racks, trash containers, signage, lighting fixtures, etc.	Ongoing	Capital Investments	<ul style="list-style-type: none"> ▪ Public Works ▪ City Engineer ▪ TxDOT ▪ Fort Bend, Harris and Waller counties ▪ Keep Katy Beautiful

ACTION	Initiate	Action Type	Action Leaders and Key Partners
<p>SAP 2. Continue implementation of the 2022 Parks, Trails and Recreation Master Plan and integrate projects into the City’s capital improvements planning process, prioritizing projects which promote active and healthy living opportunities for all ages.</p>	Ongoing	Programs and Initiatives	<ul style="list-style-type: none"> ▪ Parks and Recreation ▪ Public Works ▪ City Engineer
<p>SAP 3. Continue the City’s event planning focus, across departments and with community partners, especially for the downtown area. Also ensure responsiveness to feedback and suggestions from residents and visitors.</p>	Ongoing	Programs and Initiatives	<ul style="list-style-type: none"> ▪ Parks and Recreation ▪ Convention and Tourism Bureau (Travel Katy) ▪ Rotary Club of Katy (Katy Rice Festival) ▪ Katy Area Chamber of Commerce ▪ Katy Heritage Society ▪ Katy ISD
<p>SAP 4. As also included in the Growth Capacity section of this plan, continually evaluate new technologies and options for improving dissemination of all City information, including for recreational programming and community events.</p>	Ongoing	Programs and Initiatives	<ul style="list-style-type: none"> ▪ Parks and Recreation ▪ Convention and Tourism Bureau (Travel Katy)
<p>SAP 5. As also included in the Economic Development section of this plan, maintain Katy’s Tree City USA designation through the Arbor Day Foundation, to continue reaping the environmental, economic and aesthetic benefits of a healthy and robust urban tree canopy.</p>	Ongoing		<ul style="list-style-type: none"> ▪ Parks and Recreation ▪ Keep Katy Beautiful

ACTION	Initiate	Action Type	Action Leaders and Key Partners
<p>SAP 6. Building on Katy’s success in being recognized through the Governor’s Community Achievement Award program for community beautification efforts – and receiving associated grant funding as a result – also pursue Scenic City certification based on recent planning and public investments the City has made. Administered by Scenic Texas, the Scenic City Certification Program recognizes Texas municipalities that have implemented scenic standards for public roadways and public spaces. The program assesses ordinances and code language in these areas:</p> <ul style="list-style-type: none"> ▪ Streetscape enhancements; ▪ Parks, trails and open spaces; ▪ Lighting standards; ▪ Design integrity; ▪ Landscaping and screening; ▪ Sign control; ▪ Litter and graffiti prohibition; ▪ Utility and cable line programs; ▪ Unique municipal features; and ▪ Special programs. <p>Cities whose applications score at the upper level and demonstrate a landscaping/tree planting program, on-premise sign regulations and prohibition of new billboards may earn a Certified Scenic City designation. Texas now has 85 certified “Scenic Cities,” including in the Houston region: Baytown, Dayton, El Campo, Friendswood, Fulshear, Houston, League City, Magnolia, Missouri City, Nassau Bay, Pearland, Richmond, Seabrook, Sealy, Sugar Land, Webster and West University Place.</p>	<p>Years 1-5</p>	<p>Programs and Initiatives</p>	<ul style="list-style-type: none"> ▪ Tourism and Marketing ▪ Keep Katy Beautiful ▪ Parks and Recreation

ACTION	Initiate	Action Type	Action Leaders and Key Partners
<p>SAP 7. Given the open and semi-rural nature of some areas in and around Katy, include habitat protection in local planning considerations, recognizing that wildlife presence and movement is a continuing reality and Katy legacy, of particular interest to some residents, and part of a healthy natural environment.</p>	Ongoing	Regulations and Standards	<ul style="list-style-type: none"> ▪ Planning ▪ Parks and Recreation ▪ Coastal Prairie Conservancy
<p>SAP 8. Explore tapping into the Texas Master Naturalist program for support in organizing volunteer opportunities and conservation-oriented programming for residents and youth. Given Katy’s location, it can draw from the Gulf Coast Chapter based in Harris County and the Coastal Prairie Chapter for both Fort Bend and Waller counties.</p>	Years 1-5	Partnerships and Coordination	<ul style="list-style-type: none"> ▪ Parks and Recreation ▪ Texas Master Naturalist program
<p>SAP 9. Coordinate with community organizations, homeowner associations, the local faith community and others to welcome newcomers into the Katy community, raising their awareness of events, family activities and “things to do,” along with opportunities to plug in for networking and volunteer service.</p>	Ongoing	Partnerships and Coordination	<ul style="list-style-type: none"> ▪ Parks and Recreation ▪ Convention and Tourism Bureau (Travel Katy) ▪ Katy Area Chamber of Commerce ▪ Area HOAs ▪ Community organizations ▪ Faith community ▪ Katy ISD

ACTION		Initiate	Action Type	Action Leaders and Key Partners
SAP 10.	Keep the Parks, Trails and Recreation Master Plan up to date, utilizing it for project identification in the City’s Capital Improvement Plan (CIP) process. To maintain the City’s competitive position for Texas Parks and Wildlife Department (TPWD) grants, the plan should be updated every five years at a minimum. The five-year mark for the City’s new first-time master plan will be reached in 2027.	Years 6-10	More Targeted Planning/Study	<ul style="list-style-type: none"> ▪ Parks and Recreation ▪ Parks and Recreation Advisory Board
SAP 11.	Tap into data and resources at the regional and state levels for tracking tourism numbers and spending, along with information on area, state and national tourism trends (in general and before/after the COVID-19 disruption). When appropriate, a more localized study could examine visitation at local sites and amenities, gathering data and input from local partners as available and compiling visitor feedback and ratings including from popular travel websites and social media.	Ongoing	More Targeted Planning/Study	<ul style="list-style-type: none"> ▪ Convention and Tourism Bureau (Travel Katy) ▪ Parks and Recreation ▪ Katy Area Economic Development Council ▪ Katy Area Chamber of Commerce ▪ Area lodging and hospitality businesses

Goals and Objectives Already Adopted through the Parks, Trails and Recreation Master Plan

In addition to the goals and action items above, the following goals and objectives were adopted as part the City’s new Parks, Trails and Recreation (PTR) Master Plan.

PTR Goal 1: An eventual citywide trails and pathways network that connects Katy’s public park sites along with neighborhoods, schools, downtown and other key destinations, with an emphasis on user safety and comfort.



Objective 1a: Work toward a first signature trail project to serve as the spine for an eventual community network, and that will help build momentum for next projects and reinforce community support.

Objective 1b: Focus on securing and establishing new or extended trail segments in areas where such opportunities for connectivity and public use may be lost to land development or other near-term factors.

Objective 1c: Monitor opportunities to acquire both small- and larger-scale sites for trailheads in accessible locations that are highly visible and suitable for parking and other improvements, along with trailhead spots within existing City parks.

Objective 1d: Pursue trail amenities and improvements as resources allow and as suggested by users and residents through the master plan process and ongoing input (e.g., separate lanes for bicycles and pedestrians/runners, distances markers, wayfinding signage and overall system maps, exercise stations, benches, public art, kiosks for public/community information, events held along the trails, rental bike stations, etc.). See the Public Involvement Summary appendix to this plan for the entire range of ideas.

Objective 1e: In coordination with area transportation planning and road improvements, pursue opportunities to incorporate on-street bike lanes where viable, safe and essential for closing gaps in the off-street trail and sidewalk system.

Objective 1f: Monitor area roadway and bridge replacement projects for potential designs that could allow for trail connections under roads and bridges, with adequate vertical clearance. Otherwise, emphasize the importance of carefully located and well-designed at-grade roadway crossings.

Objective 1g: Seek opportunities for continuous routes to serve longer-distance runners and cyclists, especially through regional connections beyond Katy, as well as loop trails near neighborhoods for users needing shorter segments close to home.

Objective 1h: Pursue opportunities for trail segments along water courses and edges, for the scenic and wildlife viewing benefits.

Objective 1i: Emphasize shade and shelter opportunities along trails given area climate conditions and for inclement weather situations.

Objective 1j: Pursue trail and sidewalk designs, where viable, that provide ample separation between users and adjacent vehicular traffic.

Objective 1k: Ensure that all public trails offer segments that are Americans with Disabilities Act (ADA) compliant for access and enjoyment by disabled residents and visitors.

Objective 1l: Address security concerns of current and potential trail users (e.g., lighting, emergency notification, police visibility, etc.).

Objective 1m: In conjunction with initial and future trail improvements, implement safety education efforts aimed at trail users and for motorist awareness near trails.

PTR Goal 2: Upgraded playground equipment and other inviting and inclusive park amenities, with greater consistency in design and styles across individual park sites that are both cost-effective and durable.

Objective 2a: Continue to implement a parks and recreation improvement program which annually identifies and prioritizes added features or upgrades for each of the current City facilities, along with periodic maintenance inspections and equipment repairs/replacements to ensure user safety.

Objective 2b: Pursue park improvements as resources allow and as suggested by users and residents through the master plan process and ongoing input (e.g., more shade from trees and canopies, more benches near playgrounds and along trails, fenced play areas, more pavilions with grills, picnic tables, exercise equipment, better lighting in some parks – but not excessive illumination, universal Wi-Fi and device charging, varied activities for an entire family, upgraded indoor spaces, etc.). See the Public Involvement Summary appendix to this plan for the entire range of ideas.

Objective 2c: Determine the relative priority and potential location for facilities not previously or no longer provided in Katy parks but of interest to some users (e.g., pickleball courts, skate park, volleyball courts, etc.).

Objective 2d: Pursue targeted improvements and programming to increase visitation to the City's less utilized existing parks, including to address safety perceptions at certain parks.

Objective 2e: Monitor opportunities to acquire properties adjacent to existing City parks, as appropriate (e.g., Rylander property adjacent to Thomas Park).

Objective 2f: Explore uniquely designed playscapes for one or more City parks, with design themes reflective of Katy's environment and history (e.g., prairie, bayous, railroad, agriculture) and for varied user needs and interests (e.g., all-abilities and sensory, naturalistic/treehouse, tinker, designs for older youths and adults relative to safer and less challenging play equipment for small children, etc.).

Objective 2g: Improve on-site accessibility for persons with physical disabilities, seniors and people with strollers, among others, so that one can travel from the parking area and into and through the park to each amenity (playgrounds, pavilions, trails, etc.).

Objective 2h: Improve off-site accessibility to each park by repairing, replacing or installing new sidewalks, crosswalks and curb cuts and removing other obstacles to safe pedestrian and bicyclist circulation near City parks and recreation sites.

Objective 2i: Uphold Katy's reputation for clean and well-maintained City parks.

Objective 2j: Emphasize low-maintenance features in all improvements, from equipment to landscaping.

Objective 2k: Emphasize ongoing operation and maintenance costs in all park planning and design efforts given limited City resources and the range of desires and expectations reflected in this master plan.

Objective 2l: Continue routine coordination with the Katy Police Department to ensure user safety and prevent vandalism or other inappropriate behavior in and around park and recreation facilities.

Objective 2m: Continually explore alternative and innovative ways to finance park improvements and activities through user fees, fundraising, sponsorships, partnerships and cost-sharing (including with the Katy Development Authority and Tax Increment Reinvestment Zone funds, where appropriate), and other sound fiscal methods.

PTR Goal 3: Targeted upgrades to Katy's popular off-leash dog park, along with potential added connections from neighborhoods to the north.

Objective 3a: Explore with Harris County Precinct 4 the possibility of also linking the City's dog park to the adjacent Mary Jo Peckham Park, provided this could be done safely and in line with the site management needs and expectations of both the City and County.

Objective 3b: Pursue dog park improvements as resources allow and as suggested by users and residents through the master plan process and ongoing input (e.g., circulating versus stagnant pond water, better drainage and filling of low spots to reduce muddy conditions and make safer for walking/running, more benches, pavilion with picnic tables for gatherings, security and emergency notification, etc.). See the Public Involvement Summary appendix to this plan for the entire range of ideas.

Objective 3c: Implement communication strategies and sharing of factual information on the water quality condition in the dog park.

Objective 3d: Investigate ways to improve pedestrian, dog walker and bicyclist safety along the north side of Franz Road between Avenue D and Katyland Drive given the variety of parks, schools and other public facilities accessed along this roadway segment, potentially in coordination with Harris County Precinct 4 and Katy ISD.

PTR Goal 4: An emphasis on multi-objective site design, especially for the new Leyendecker Landing facility and other City park sites that already involve storm water management, to ensure that natural resources and open space are conserved through parkland acquisition and designed for public access and enjoyment.

Objective 4a: Continue to plan and develop Leyendecker Landing as a signature City project and model of multi-objective design with a resource conservation focus (e.g., water management, native and drought-tolerant vegetation, solar lighting, etc.), along with water-oriented recreation opportunities desired by Katy residents (e.g., canoeing, kayaking and paddleboarding).

Objective 4b: Pursue opportunities to improve upon detention pond sites (e.g., Town Park) for greater recreational use and beautification.

Objective 4c: Emphasize careful care and preservation of mature trees for the shade and noise buffering they provide, and for their contribution to Katy's character and image.

Objective 4d: Maintain large open green spaces in some parks for general purpose use and enjoyment.

Objective 4e: Use park design and improvements to create a sense of place and community, as envisioned for Leyendecker Landing, including space for hosting local events and small-scale concerts.

Objective 4f: Explore the feasibility of niche recreational activities in less developed park areas (e.g., BMX/mountain bike trails, full disc golf course), provided that adverse environmental effects can be managed and minimized.

Objective 4g: Explore opportunities to highlight how the upper extent of Buffalo Bayou is found within Katy, and how this links the area to the regional bayou system and ultimately Galveston Bay.

PTR Goal 5: Responsiveness to the needs of youth and adult sports for play and practice fields, balanced with overall park and recreation system priorities, including quiet places for passive enjoyment of nature and more spaces to host community gatherings.

Objective 5a: Coordinate with Harris County Precinct 4 to address field needs of area baseball, softball and soccer leagues for games and practice, given limited field availability within Katy and over-use of City-maintained fields, along with accommodation of other niche field sport needs (e.g., lacrosse).

Objective 5b: Evaluate additional passive recreational enhancements for particular demographics that may not be engaged in organized, team-oriented, active recreational programming, including young people not involved in team sports, adults and senior residents.

Objective 5c: Pursue improvements as resources allow and as suggested by users and residents through the master plan process and ongoing input (e.g., historical and educational components, interpretive signage for wildlife and birding, park/trail system maps in every park, public art, etc.). See the Public Involvement Summary appendix to this plan for the entire range of ideas.

Objective 5d: Position the City's new Birds, Bees and Butterflies (3B) Learning Center, along with the Arboretum, as key sites for nature appreciation in Katy.

Objective 5e: Continue to manage certain parks to maintain a relatively quiet atmosphere (e.g., Thomas and Woodland parks mentioned as examples through public input to this plan).

Objective 5f: Continue to host events in City parks that bring together the community.

PTR Goal 6: An increasing focus on recreational and leisure programming, to foster the broader health and wellness of Katy residents beyond active, outdoor recreation.

Objective 6a: Pursue programming possibilities as resources allow and as suggested by residents through the master plan process and ongoing input (e.g., fitness classes, outdoor yoga classes in parks, outdoor programming designed for adults and seniors, crafts classes for adults, hands-on classes for kids to build things, scavenger hunts across multiple City parks, small-scale concerts, night bicycle rides, night owl prowls, overnight camping for Scouts and other small groups, etc.). See the Public Involvement Summary appendix to this plan for the entire range of ideas.

Objective 6b: Avoid overlap with classes and programming already available through Harris County Precinct 4, Katy ISD (and the District's Outdoor Learning Center), the YMCA, and others in the area, focusing instead on niches the City can fill.

Objective 6c: Address the desire for more daytime versus evening offerings.

Objective 6d: Emphasize outdoor hobbies and skills enhancement for youth (e.g., fishing, archery, geocaching, plant/insect identification, etc.).

Objective 6e: Take advantage of the City's new Birds, Bees and Butterflies (3B) Learning Center as another site for educational and environmental programming.

Objective 6f: Continue the City's popular Community Campout events.

Objective 6g: Explore potential partnerships with area businesses that can support expanded programming (e.g., Outdoor World and Bass Pro Shops at Katy Mills).

PTR Goal 7: Use of cooperative agreements and coordinated efforts with other governmental jurisdictions, Katy Independent School District (KISD), and private sector and non-profit partners to advance the goals and priorities of this Master Plan.

Objective 7a: Pursue joint communication and facility branding/signage strategies with Harris County Precinct 4 for better public understanding of which area parks are maintained by the City versus Harris County – and who to contact for information and assistance.

Objective 7b: Partner with local organizations, businesses, schools and churches to assist with maintaining and enhancing existing parks and recreation facilities, including through periodic community service work days and ongoing "adopt-a-park/trail" volunteer efforts.

Objective 7c: Seek public-private partnerships to fund development and ongoing operation and maintenance of major facilities, especially in support of sports field maintenance and other highly-utilized parks and facilities.

Objective 7d: Explore the Houston SPARK Park model for Katy, in coordination with Katy ISD, to improve upon campus playgrounds for greater community use beyond school hours.

Objective 7e: Continue to build on longstanding community relationships (e.g., with Katy Heritage Society, Keep Katy Beautiful, Katy Prairie Conservancy, etc.).

Objective 7f: Take advantage of relationships with other specialty groups in the area (e.g., Eagle Scout projects, Harris County Master Gardeners, Houston Audubon Society, etc.).

Objective 7g: Maintain steady communication with area drainage districts, municipal utility districts and area homeowner associations given their unique roles, capabilities and financial resources for making regional trail connections.

Objective 7h: Coordinate with owners of area utility and pipeline easements for potential siting of public pathways and other low-impact improvements that would support the trail network connectivity goal, while also addressing ongoing maintenance needs cooperatively.

Objective 7i: Explore potential City support for community gardening that is tied to established organizations with dedicated resources versus purely volunteer initiatives that are difficult to sustain.

Objective 7j: Connect through all community networks for disseminating event and programming announcements (e.g., Facebook pages for City of Katy Residents Forum and Katy Moms Network, etc.).

